

MarketDirect StoreFront® | v13.0

Sales Training – What's New!



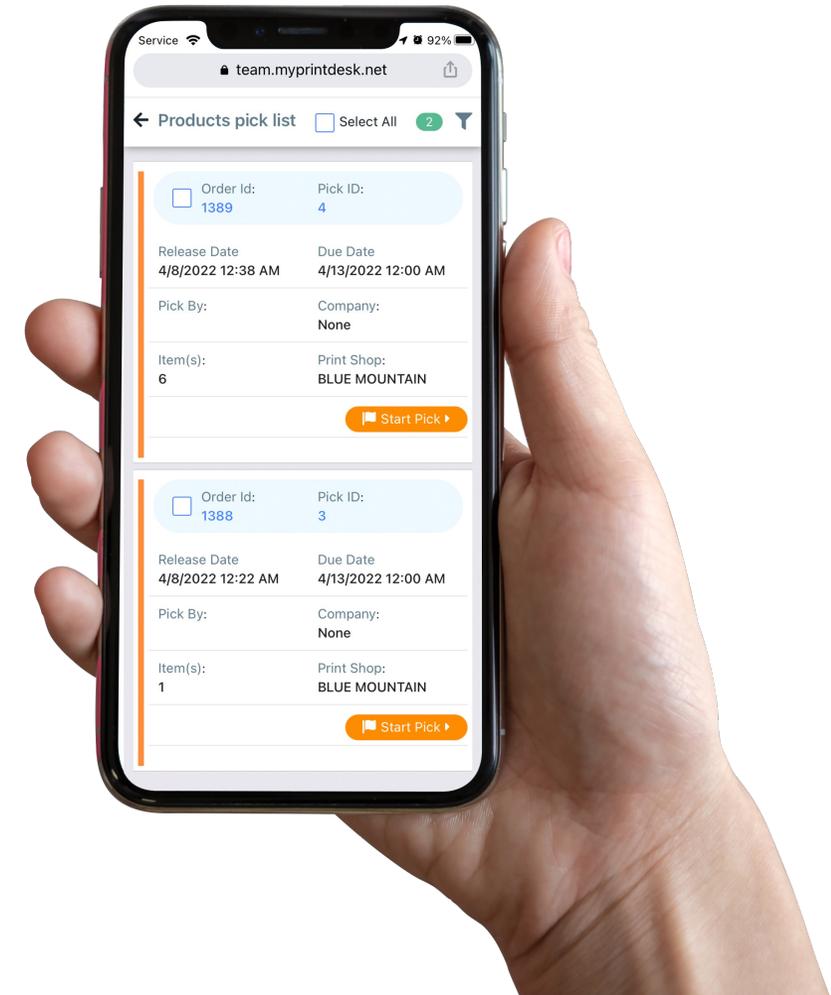
Mobile Fulfillment – NEW!

The Problem.

Mobile devices are ubiquitous on the warehouse floor, but Fulfillment was not mobile-friendly.

The Solution.

Mobile devices can now access “Mobile Fulfillment” from the administration screen.

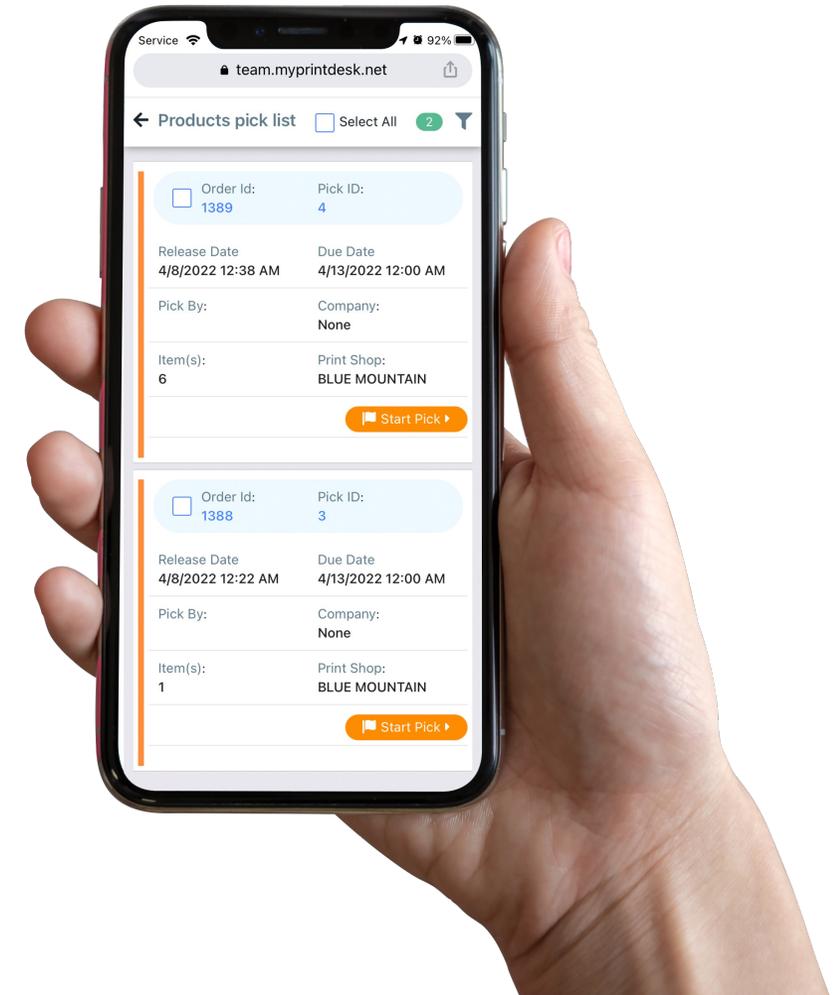


Mobile Fulfillment – NEW!

Mobile Actions

Once authenticated through the browser on the mobile device, you can:

- Create barcodes using Warehouse Location, Skid ID, SKU/Product ID, or Item ID.
- Scan barcodes to ensure the correct item is being picked.
- Complete pick sequences.
- Transfer, adjust, and damage inventory.



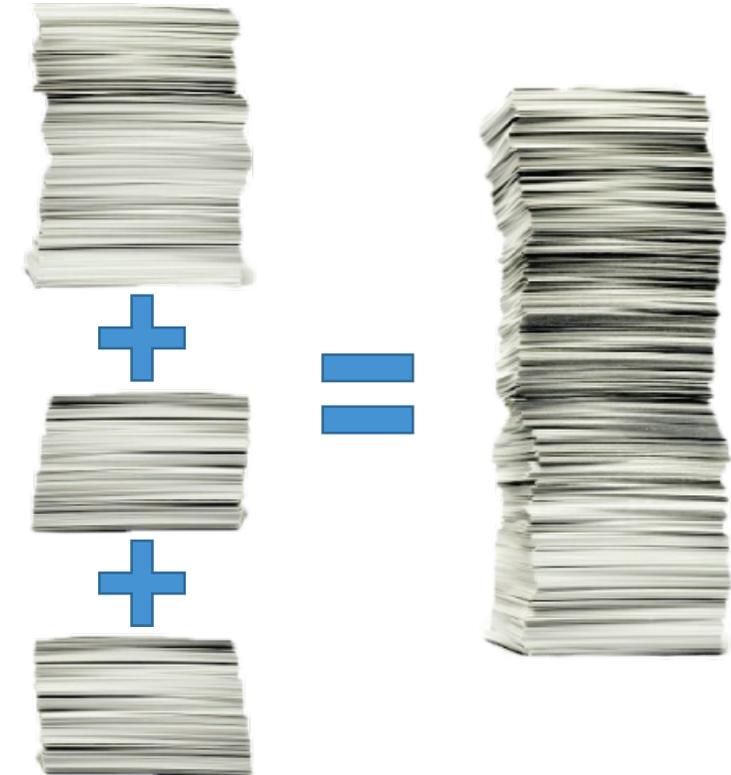
Pricing Groups – New!

The Problem.

Applying volume discounts to several smaller-volume, but similar, products (like multiple business card orders) was not manageable within the software.

The Solution.

Pricing Groups on the Manage Products page allows the administrator to aggregate volumes across products for discounts.



Pricing Groups – New!

Configuring within Administration

1. Create a couple of Products with the same price range and assign them to one group.
 - a. Business Cards: 1-100 = \$0.99/card; 101-500 = \$0.80/card; 501+ = \$0.75/card
2. Select similar Products in the grid.
3. Click “Select Group” button.
4. Add to an existing Group or Add a new Group; set a Group Master.
5. Save the change.

Product Name : BE Ad Hoc Flyer A (Product Price) Product ID : SO-002

Range Unit	Regular Price
1 - 100	0.25
101 - +	0.15

Product Name : BE Ad Hoc Flyer B (Product Price) Product ID : SO-003

Range Unit	Regular Price
1 - 100	0.25
101 - +	0.15



Select Group - 2 Item(s)

Search Group by name

---Unassign Group---

PricingGroupA

##Shared.GroupName

Pricing Groups – New!

The Buyer Experience

1. Buy one Product, specifying a quantity that does **not** move to a discount range.
2. Buy the other Product, specifying a quantity that would move the total pages into a discount range.
3. Observe the updated Cart total.

Products	Quantity	Order Unit	Total
 BE Ad Hoc Flyer A Item Name: BE Ad Hoc Flyer A Product Code: SO-002	<input type="text" value="75"/>	Each	\$18.75
Save for later Remove			

\$18.75 = 75 x \$0.25 << Non-volume price. 😞

Products	Quantity	Order Unit	Total
 BE Ad Hoc Flyer A Item Name: BE Ad Hoc Flyer A Product Code: SO-002	<input type="text" value="75"/>	Each	\$11.25
Save for later Remove			
 BE Ad Hoc Flyer B Item Name: BE Ad Hoc Flyer B Product Code: SO-003	<input type="text" value="75"/>	Each	\$11.25
Save for later Remove			

\$11.25 = 75 x \$0.15 << Volume price. 😊

Pricing Groups – New!

Products	Quantity	Order Unit	Price
 BE Ad Hoc Flyer A Item Name: BE Ad Hoc Flyer A Product Code: SO-002	<input type="text" value="75"/>	Each	\$18.75

Price Per Unit is Shown as \$0.25 each, based on <100 QTY

Products	Quantity	Order Unit	Price
 BE Ad Hoc Flyer A Item Name: BE Ad Hoc Flyer A Product Code: SO-002 Save for later Remove	<input type="text" value="75"/>	Each	\$11.25
 BE Ad Hoc Flyer B Item Name: BE Ad Hoc Flyer B Product Code: SO-003 Save for later Remove	<input type="text" value="75"/>	Each	\$11.25

Based on Pricing Group, Price Updates to \$0.15 each

Customize SmartCanvas Kits – New!

The Problem.

Customizing a kit of SmartCanvas templates (Corporate ID packages) required a tedious, error-prone, one-by-one workflow.

The Solution.

“Customize All” is now available when the kit contains multiple SmartCanvas templates with the same personalization fields. Save time and reduce errors!



Customize SmartCanvas Kits – New!

Implementation.

1. Design your SmartCanvas templates, using consistent data field names.
2. Create the necessary Products.
3. Create the Kit, enabling the “Enable Customize All” option on the “Products in Kit” step.

* “Show Preview mode by default” puts the buyer in Preview mode instead of the SmartCanvas editor. Potentially eliminates clicks depending on the Buyer’s workflow.



Products in Kit

Products Are Assembled Together

Enable Customize All

Enables buyer to customize all smartcanvas template part of kit. The common variable data would be copied to all smartcanvas job on kit.

Show Preview mode by default

Navigate to preview mode by default. Option suitable for kits with common personalization fields

SmartCanvas Kits

Kit_SC

Job Name
Kit_SC



In this kit:

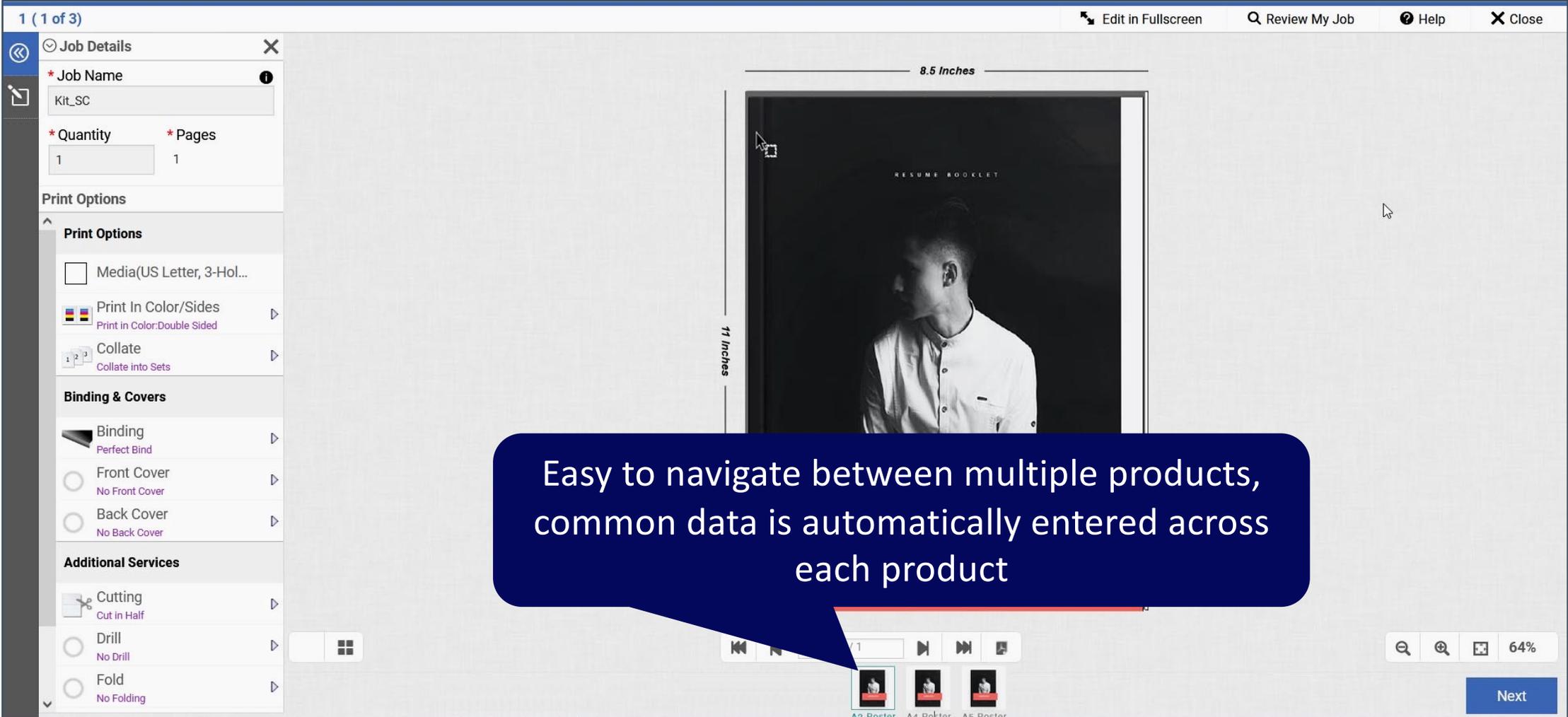
[Customize All](#)

→ Customize		A2 Poster	Item Quantity 1		Customize
→ Customize		A3 Poster	Item Quantity 1		Customize
→ Customize		A4 Poster	Item Quantity 1		Customize

[Save](#) [Add to Cart](#)

Customize Multiple SmartCanvas Products from a Single Web-Form

SmartCanvas Kits



The screenshot displays the SmartCanvas Kits software interface. On the left is a sidebar with the following sections:

- Job Details**: Job Name (Kit_SC), Quantity (1), Pages (1).
- Print Options**:
 - Media(US Letter, 3-Hol...)
 - Print In Color/Sides (Print in Color:Double Sided)
 - Collate (Collate into Sets)
- Binding & Covers**:
 - Binding (Perfect Bind)
 - Front Cover (No Front Cover)
 - Back Cover (No Back Cover)
- Additional Services**:
 - Cutting (Cut in Half)
 - Drill (No Drill)
 - Fold (No Folding)

The main area shows a product preview of a 'RESUME BOOKLET' with dimensions of 8.5 Inches by 11 Inches. A blue callout bubble is overlaid on the preview with the text: "Easy to navigate between multiple products, common data is automatically entered across each product". At the bottom, there are navigation controls including a page number '1', a zoom level of '64%', and a 'Next' button. Below the navigation, three product thumbnails are visible: 'A2 Poster', 'A4 Poster', and 'A5 Poster'.

Other Updates in MDSF v13



Screenshot-Capable Features



- Add to existing **Spending Account balance**.
- **Manage Galleries** is now part of the new, modern UI!
- Integration with **Avalara Tax**.
- Import products (new or modify) and associate new components.
- New **Spending Account Type** field when importing spending accounts.

“Add To” Spending Account Balance



The Problem.

Importing Spending Account information would only update the account's balance with the value in the file. There was no way to add a value in batch.

The Solution.

The “Add to existing ... balance” option when importing Spending Accounts *adds* the value in the batch file to the account's existing balance.

Spending Accounts [Download Template](#)

Step 2

Click the Browse button, select your template (see Step 1 above) and

__Spending ...ts_Sample.csv

Type:

Field Delimiter:

Add to existing Spending Account balance

'Manage Galleries' Enhancements



The Problem.

The MarketDirect StoreFront administrator's interface is dated, uses old technology, and can be difficult to navigate.

The Solution.

The main Manage Galleries interface uses the new, modern look with sort, search, and filtering capabilities, and personalized filters and views.

The screenshot shows the 'Manage Gallery' interface. At the top, there is a title bar with a refresh icon and a 'Create Gallery' button. Below this is a search bar labeled 'Choose Filter' with a dropdown arrow, a search icon, and a checkbox for 'Select all filtered records'. To the right, there is a 'Gallery Default View' dropdown menu and icons for list view, grid view, and a trash icon. The main content area is a table with columns for Name, Company, Date Created, and Date Modified. Each row has a folder icon, a checkbox, and a dropdown arrow in the Name column. The 'FedEx Gallery' row is highlighted and shows dates of 4/8/2022 for both Date Created and Date Modified.

	Name	Company	Date Created	Date Modified
⋮	📁 <input type="checkbox"/> DemoUser1			
⋮	📁 <input type="checkbox"/> DemoUser2			
⋮	📁 <input type="checkbox"/> Die Lines (template)			
⋮	📁 <input type="checkbox"/> FedEx Gallery		4/8/2022	4/8/2022
⋮	📁 <input type="checkbox"/> Orbit_test			
⋮	📁 <input type="checkbox"/> Property Listings			
⋮	📁 <input type="checkbox"/> Property Photos			

Product Import Improvements

The Problem.

Importing Products in batch is only useful when *not* implementing SmartCanvas templates.

The Solution.

Product import in version 13.0 supports SmartCanvas template name designation to *automatically* align a SmartCanvas template to a product, along with options for Dynamic Preview and Buyer Configuration support.

Additional SmartCanvas fields* in the import file

SmartCanvasTemplateName	DynamicPreview	AllowBuyerConfiguration
	FALSE	TRUE
	FALSE	TRUE
10-up Bus Cards	FALSE	TRUE
No 9 Envelope	FALSE	TRUE
Form Based Calendar	FALSE	TRUE

* New fields recognized by the importer require that pre-v13 import files will require modification prior to their use from this point forward.

Spending Account Type

The Problem.

Batch imports for Spending Accounts did not allow designation for Department or User-level spending, requiring manual intervention.



The Solution.

A new field, “Spending Account Type,” is used by the importer. Allowable values are “UserLevel” or “DepartmentLevel.”



*This change invalidates previous templates for spending account imports, requiring modifications for the new column.

Rebranding

The Problem.

MarketDirect StoreFront and components all list “EFI” as the corporate brand.

The Solution.

Rebranded and relabeled all references from “EFI” to “eProductivity Software”!

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**THANK
YOU**



MarketDirect® StoreFront 13.0

