

SUBJECT: Chris, Don't Listen to Mother!
DATE: Tuesday, April 11, 2023 at 9:03:06 AM Central Daylight Time
FROM: eProductivity Software
TO: Chris McDowell



EMPOWERING
PACKAGING
AND PRINT



Don't Listen to Mother.

Mother doesn't approve of web-to-print.

Well, she would if she knew how much it could help her print business grow. Someone needs to tell her about **MarketDirect StoreFront®**, the powerful web-to-print and e-commerce platform from *eProductivity Software*.

MarketDirect StoreFront empowers print owners with the ability to increase their revenue in THREE different ways — all at the same time:

1. By Adding **NEW** Customers
MarketDirect StoreFront can make it as **EASY** as possible for new customers **TO FIND YOU** — and place orders 24/7/365
2. By Getting **MORE BUSINESS** from Existing Customers
MarketDirect StoreFront empowers you to **PIVOT** from being a single-order processor to become a multi-order service provider
3. By **INCREASING+ OPTIMIZING** your operational efficiency
MarketDirect StoreFront provides automated workflows that **ELIMINATE** unnecessary redundancy and multiple touch points on a single job

Alone, each of these revenue generating actions can have a sizable impact on the growth of your business. When working in tandem, the results can be exponentially greater!

Are you looking for ways to increase your revenue? Your search is over — **MarketDirect StoreFront** has helped businesses all over the world grow their client base, expand their product and service offering, and streamline operations across their business. It can do the same for you.

We invite you to click the button below to download a casestudy and learn more about **MarketDirect StoreFront** and see firsthand how this powerful web-to-print and e-commerce platform can help you take your business to new heights.

[CLICK HERE NOW](#)

Sincerely,
Your friends at *eProductivity Software*